

The real powers in the land

From morning coffee to evening viewing, political leanings to personal finances, these people have shaped our lives and our ambitions

The Debrett's 500, published in association with The Sunday Times, recognises the most influential and inspiring people living and working in Britain today. It acknowledges power, talent, hard work, brilliance, originality, persistence, courage and, occasionally, luck: in short, achievement.

The list has been compiled by Debrett's in consultation with expert practitioners and commentators in each of the categories, including Sunday Times journalists (see page 2 for details). Debrett's certainly has the authority to identify and celebrate the most influential people in British society – it's been doing so for the best part of 250 years. It started with an annual register, *The Peerage*, back in 1769, and has followed this since the early 1980s with *People of Today*, reflecting and regularly updating what it identifies as the key figures in our society for reasons other than their social origin.

All the people in the Debrett's 500 were scrutinised for their level of influence in shaping the lives, choices and ideas of others. That could be wielding hard power: controlling budgets, policies, financial systems, even armies. Or they may exercise the 'soft power' whose impact is clear in the world around us, as sporting heroes and other inspiring role models and communicators. Then there are the creative artists, inventors, entrepreneurs, visionaries and shopkeepers whose ideas have had a real, sometimes unexpected, impact on our everyday lives.

Some of the names included here might not be among your favourites, but love them or loathe them (or have never heard of them), they are here because they deserve to be called influential: we congratulate them all.

You might ask why every political party leader, cabinet minister and national newspaper editor in the country isn't in these pages. That's because the influence inherent in their positions is a given – leaving them out opened up the space for less

obvious, more thought-provoking choices. And you don't get on to this list because you're one of the richest people in the land: it's not about how

much money you've made, it's about how you shape the national life and the key national debates.

"In years gone by, Debrett's has always been seen as synonymous with peerage and privilege," says Joanne Milner, its chief executive. "This perception belongs in the past. The future of this country lies in social mobility and diversity.

"The Debrett's 500 includes people from a wide range of ethnic and socio-economic backgrounds. But there's work to be done if future lists are to be increasingly diverse. Sadly, all the figures show that Britain is becoming less, not more, meritocratic.

"This is why last year Debrett's launched The Foundation, a development programme established to deliver training and networks to strong academic achievers from less privileged backgrounds. Over the past 12 months, more than 100 young people have been trained through Debrett's Academy and will soon be entering the world of work on a level footing with those who have enjoyed more advantageous starts in life. It's so important that young people know how to address and engage with business colleagues and interviewers in the right way."

Milner adds: "Debrett's is committed to The Foundation and will continue to invest in it. We hope it will help fill future lists of high-achievers with even more self-made people."

Perhaps that's to be expected, given her own story: "People are often surprised that the boss of Debrett's, an organisation they associate with the traditional idea of the Establishment, is a woman – and one from a normal family background in the north of England."



BROADCASTING

David Abraham, chief executive, Channel 4, made his name when his rebranding of UKTV channels, including Dave, brought in millions of viewers.

Richard Allen-Turner and Jon Thoday, joint managing directors, Avalon Entertainment, a talent agency also involved in television production and distribution.

Sir David Attenborough, naturalist and broadcaster, uses his status as national treasure to speak out on global warming and overpopulation.

Danny Cohen, director of television, BBC, oversees all four of the BBC's main channels along with BBC Films and the BBC archive.

Adam Crozier, chief executive, ITV, an experienced exec, (Saatchi & Saatchi, the FA and the Royal Mail), Crozier has put the station back in profit with shows including Downton Abbey and Mr Selfridge.

Jeremy Darroch, chief executive, Sky, where he is credited with taking subscriptions to over 10m since his appointment in 2007.

Chris Evans, radio and television presenter and producer, has matured from enfant terrible into a blue-chip broadcasting brand with around 10m listeners on Radio 2 and 5m viewers on The One Show.

Peter Fincham, director of television, ITV, launched Ali G and Alan Partridge for Talkback; at ITV he gave the go-ahead for the Jimmy Savile exposé.

Lord Hall, director-general, BBC, Tony Hall has to steer the broadcaster through licence-fee negotiations.

Jay Hunt, chief creative officer, Channel 4, one of the most powerful women in broadcasting, the former BBC exec is responsible for generating crucial ad revenues.

Stephen Lambert, founder and chief executive, Studio Lambert, has defined

and innovated the reality format with hits including Secret Millionaire, Wife Swap, Faking It and Gogglebox.

Melanie Leach, chief executive, Twofour Group, independent producer that made Educating Yorkshire.

Ant McPartlin and Declan Donnelly, presenters, the Geordie double act continue to rake in ratings and awards fronting Britain's Got Talent and I'm A Celebrity.

Charlotte Moore, controller, BBC1, where her content budget of £1bn gives her more financial muscle than any other channel controller.

Stuart Murphy, director of entertainment channels, Sky, oversees Sky1, Sky Living, Sky Arts and Sky Atlantic, and brought Game of Thrones to the broadcaster.

Graham Norton, comedian and television presenter, fronted some of Channel 4's highest-rated shows before taking the BBC 1 Friday-night slot from Jonathan Ross, and succeeding Terry Wogan to front the Eurovision Song Contest.

Ashley Tabor, founder and chief executive, Global Radio, the UK's largest commercial radio group runs Classic FM, Heart, Capital and LBC, reaching 20m listeners a week.

Sophie Turner Laing, chief executive, Endemol Shine Group, left Sky last year after a decade in charge of content to head the 'mega-indie' production company created by the merger of Endemol, Shine and Core Media.

Sharon White, chief executive, Ofcom, career civil servant daughter of Jamaican immigrants, hailed as a breath of fresh air at the regulator.

Ben McOwen Wilson, head of content partnerships, YouTube, pioneer at the next frontier of broadcasting, shows how to use the flexibility of new media.



EDUCATION

Professor Sonia Blandford, founder and chief executive, All 3, a charity that aims to give deprived children educational aspiration.

Christine Blower, general secretary, National Union of Teachers, first woman to head the country's biggest teaching union.

Dame Sally Coates, director, United Learning's Southern Academies, turned around London sink school Burlington Danes; now oversees 15 academies and free schools.

Dr Kevan Collins, chief executive, Educational Endowment Foundation, aims to make a decent education accessible to all children regardless of background.

Mary Curnock Cook, chief executive, Ucas, the body that manages applications to higher education courses in the UK.

Prof Les Ebdon, director, Fair Access to Higher Education, leads the government's drive to get more children from disadvantaged backgrounds into university.

Frank Green, National Schools Commissioner, has a key role in developing the government's educational reforms.

Professor David Hargreaves, educationalist, has been involved in many aspects of policy.

Lord Harris of Peckham, sponsor, Harris Federation, carpet tycoon turned education philanthropist.

Lucy Heller, managing director, Ark Schools, a not-for-profit outfit that runs schools in Britain and global

education programmes.

Russell Hobby, general secretary, NAHT, the union that represents heads and school leaders.

Professor Chris Husbands, director, Institute of Education, a leading teacher-training establishment.

Sir Peter Lampl, chairman, Sutton Trust, a charity that promotes social mobility and access to education.

John Latham, provost, University of Law, a private college with sites in seven cities and an international intake.

Ross Morrison McGill, teacher and blogger, Teacher Toolkit, the most popular educational blog in the UK.

Lord Nash, schools minister, founder of a chain of academies, now responsible for the Education Funding Agency, the Department for Education Review, school organisation and governance.

Lynne Sedgmore, executive director, 157 Group, an association of the largest further education colleges.

Sir Anthony Seldon, teacher and historian, will step down as head of Wellington College this year, but is sure to maintain a high profile.

Brett Wigdortz, chief executive, Teach First, has seen the fast-track teacher-training venture he founded voted the UK's third most prestigious graduate recruiter.

Sir Michael Wilshaw, head of Ofsted, former super-head now on an unrelenting drive to raise school standards.



WAR AND PEACE

General Sir Richard Barrons, commander, joint forces command, has to make the three armed services act as one.

Tony Blair, special envoy to the Middle East, combines his work to secure peace in the region with lucrative consultancy contracts.

General Sir Nick Carter, chief of the general staff, is developing the UK's military capability.

Sir Kim Darroch, national security adviser, co-ordinates the British defence and security policy at the heart of government.

Jonathan Day, chairman, joint intelligence committee, responsible for imparting intelligence to the top policymakers.

Robert Hannigan, director, GCHQ, presides over one of the world's most sophisticated electronic surveillance agencies.

Sir Bernard Hogan-Howe, commissioner, Metropolitan Police, the most powerful British police officer is dealing with exceptional levels of terrorist threats.

General Sir Nicholas Houghton, chief of defence staff, the UK's most senior military leader, has raised concerns about recent cuts to military spending.

Sara Khan, co-founder, Inspire, campaigns against Islamic extremism and for women's rights in Muslim communities.

Ian King, chief executive, BAE Systems, the country's biggest defence company, spreading British

technology across the globe.

Ephraim Mirvis, chief rabbi, works to promote unity among religious communities.

Maajid Nawaz, co-founder and chairman, Quilliam, a counter-extremism think-tank. He spent years in an Islamist group before moving towards liberal democratic values.

Dr Robin Niblett, director, Chatham House, advises key foreign-policymakers.

Andrew Parker, director-general, MI5, has 30 years' experience with the domestic security service.

Dr John Sentamu, Archbishop of York, a high court judge in his native Uganda before fleeing Idi Amin, is a vigorous campaigner on race.

Professor Mona Siddiqui, theologian, University of Edinburgh, an authority on Islamic law and promoter of inter-faith understanding.

Professor Michael Clarke, director-general, Royal United Services Institute, has advised successive governments on security and defence.

Jon Thompson, permanent under-secretary, Ministry of Defence, is responsible for the performance, strategy, organisation and finances of the MoD.

Justin Welby, Archbishop of Canterbury, works to promote peace at home and globally.

Alex Younger, head of MI6, the foreign intelligence service, since November, oversaw counter-terrorism at the 2012 Olympics.



THE SUNDAY TIMES

BRITAIN'S

500 MOST INFLUENTIAL

IN ASSOCIATION WITH

DEBRETTS

LONDON 1769



MAKING US LOOK, LISTEN, LAUGH

ART

Banksy, subversive graffiti artist and film-maker, keeps his true identity secret.

Iwona Blazwick, director, Whitechapel Gallery, dominant force on London's art scene as chairwoman of the London Cultural Strategy Group.

Mollie Dent-Brocklehurst, director, Pace Gallery, London, and co-owner of the historic Sudeley Castle in Gloucestershire where she holds exhibitions.

Penelope Curtis, director, Tate Britain, oversaw a major rehang and a £45m redevelopment.

Chris Dercon, director, Tate Modern, raising funds for the gallery's new building, to open in 2016.

Tracey Emin, still one of the biggest artists on Britain's modern art scene.

Damien Hirst, one of the original Young British Artists, about to open a London gallery.

David Hockney, Sixties pop artist has moved into painting, photography, prints, costume design and digital art.

Jay Jopling, owner, White Cube Galleries, showcased artists including Tracey Emin, Antony Gormley and Lucian Freud.

James Lingwood and Michael Morris, co-directors, Artangel, show new performance and video art around the country.

Sarah Lucas, artist of the provocative and erotic in various media.

Neil MacGregor, director, British Museum, resists the Parthenon Sculptures' appropriation as 'nationalistic political symbol'.

Hans-Ulrich Obrist and Julia Peyton-Jones, directors, Serpentine Gallery, preside over the annual Serpentine Gallery Pavilion and fashionable Summer Ball.

Grayson Perry, cross-dressing

ceramicist now has a successful television career.

Ralph Rugoff, director, Hayward Gallery, New Yorker who has revived the South Bank gallery as a contemporary art venue.

Charles Saumarez Smith, chief executive, Royal Academy of Arts, respected cultural historian and prolific blogger.

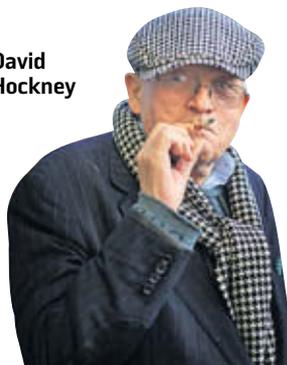
Sir Nicholas Serota, director, Tate Galleries, often on the jury for the Turner Prize.

Ziba Ardalan de Weck, founder, Parasol Unit, a gallery that presents work of mainly unknown artists.

Iwan Wirth and Manuela Hauser, gallerists, collectors, spouses with global contemporary art clout.

Anita and Poju Zabudowicz, collectors, philanthropists and gallery owners, have opened their collection of more than 500 emerging artists to the public.

David Hockney



STAGE AND SCREEN

Amanda Berry, chief executive, Bafta, has raised the profile of the organisation and its annual awards since taking the top job in 2000.

Eve Best, actor and director, Wallis Simpson in The King's Speech, made her directorial debut with Macbeth at Shakespeare's Globe in 2013.

Danny Boyle, director, choreographed the NHS for the London Olympics opening ceremony, having won acclaim for Slumdog Millionaire in 2009.



Sir Kenneth Branagh, director, actor and producer, works the waterfront, from directing in Hollywood and arthouse theatre to playing Wallander on TV.

Barbara Broccoli, producer, a dual British-American citizen and daughter of the late Albert 'Cubby' Broccoli, co-produces the Bond film franchise.

Nica Burns, theatre producer, co-owns the Nimax Group of six West End theatres and has run the Edinburgh Comedy Awards since 1984.

Peter Capaldi, actor, is a Glasgow-born film and TV veteran now best known as an irascible and electrifying Doctor Who.

Benedict Cumberbatch, actor, has translated theatrical success to global stardom through such roles as Sherlock Holmes and Alan Turing.

Andrew Davies, screenwriter, at 78 still leads the way in adapting classic novels for television, from 1995's sexy *Pride and Prejudice*, via *Little Dorrit*, to *War and Peace* later this year.

Dame Judi Dench, actor, made her professional debut at the Old Vic in 1957, shifting in more recent years from live stage to big screen.

Es Devlin, stage designer, whose closing ceremony for the 2012 London Olympics will be followed by next year's opening ceremony in Rio.

Gregory Doran, artistic director, Royal Shakespeare Company, plans to stage every Shakespeare play during his six-year tenure.

Idris Elba, actor, was born in Hackney to West African parents and found stardom as crime boss Stringer Bell in *The Wire* and Nelson Mandela in *The Long Walk to Freedom*.

Ralph Fiennes, actor, came to prominence with the RSC and films including *Schindler's List*. Has taken over the role of James Bond's boss, M, from Judi Dench.

Eric Fellner and Tim Bevan, producers, have made more than 100 films grossing nearly £4bn as co-chairmen of Working Title Films since 1992.

Sonia Friedman, theatre producer, won a record four best production titles at the 2014 Olivier awards, including new play, for *Chimerica*, and new musical, for *The Book of Mormon*.

Rupert Goold, director, Almeida Theatre, cast Patrick Stewart as Macbeth in 2008, and took the reins at London's Almeida two years ago.

David Heyman, producer, is responsible for the Harry Potter films, the highest-grossing film franchise in history. His recent hits include *Gravity* and *Paddington*.

Sir Nicholas Hytner and Nick Starr, artistic director and executive director, National Theatre, both step down this year after more than a decade at the NT, and plan to set up their own theatre company.

Damian Lewis, actor, a complex Henry VIII in the BBC's adaptation of Hilary Mantel's *Wolf Hall*, stepped into stardom from drama school.

David Kosse, director, Film4, since November after five years running Universal Pictures, which grossed more than £1bn last year.

Lord Lloyd-Webber, composer and producer, owns six London theatres along with the Really Useful Group production company.

Sir Cameron Mackintosh, producer, a specialist in musicals, is reckoned to have produced more than anyone else in the world.

Stephen Mangan, actor, found television success as *Adrian Mole* in 2001, graduating to *Green Wing*, and *The Norman Conquests* on stage.

Steve McQueen, director, won the Turner Prize as a video artist in 1999, moving into film with the trio *Hunger*, *Shame* and *12 Years a Slave*.

Sir Sam Mendes, director, made the transition from theatre to film in style – his first film was *American Beauty* – and is now working on his second James Bond film.

Dame Helen Mirren, actor, has matured from a sexy RSC *Cressida* to grown-up roles including *Prime Suspect's* Jane Tennison and the Queen (twice).

Steven Moffat, writer and producer, took over as show-runner – lead writer and executive producer – of *Doctor Who* in 2010, the year he also launched *Sherlock*.

Carey Mulligan, actor, has been in demand since her debut at 20 as *Kitty* in *Pride and Prejudice*. *An Education* and *Never Let Me Go* followed.

Amanda Neveill, chief executive, British Film Institute, presides over the world's biggest film and TV collection, as well as the London Film Festival.

Christopher Nolan, producer and director, best-known for revamping *Batman*, has influenced a generation of younger film directors.

Rufus Norris, associate director, National Theatre, where he succeeds Nicholas Hytner as artistic director in April – the first former actor to take the role.

Rosamund Pike, actor, went to Oxford after failing to get into drama school; Oscar-nominated this year for her role in *Gone Girl*.

Eddie Redmayne, actor, the cheerful and charming star of the Stephen Hawking biopic, *The Theory of Everything* – a slew of awards is expected.

Tessa Ross, chief executive, National Theatre, will take up the role in April after more than a decade in charge of film and drama at Channel 4 and Film4.

Simon Russell Beale, actor, hailed as the greatest stage actor of his generation, has redefined classical roles from Shakespeare to Chekhov, including *Falstaff* for the BBC in 2012.

Mark Rylance, actor and director, was the first director of Shakespeare's Globe Theatre in London, and stars as Thomas Cromwell in the BBC's adaptation of Hilary Mantel's *Wolf Hall*.

Sir Tom Stoppard, playwright and scriptwriter, has been a towering figure since *Rosencrantz and Guildenstern Are Dead* (1967). His new play *The*



Hard Problem has just opened at the NI.
Emma Thompson, actor and writer, an Oscar-winner as both scriptwriter and star, was acclaimed for her role in *Saving Mr Banks* last year.
Dame Harriet Walter, actor, niece of Hammer Horror stalwart Christopher Lee, has had a 40-year career in theatre, TV and film.

RICK MADONIK



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BOOKS

Malorie Blackman, Children's Laureate, born in London to Nigerian parents, frequently tackles social issues, including racism.

Russell Brand, author, comedian and activist, wrote one of 2014's biggest sellers, *Revolution*.

James Daunt, managing director, *Waterstones*, founded bookshop chain Daunt before taking on and saving the high street giant.

Carol Ann Duffy, Poet Laureate, first female and openly gay Laureate.

John Fallon, chief executive, *Pearson*, the world's biggest educational publisher, which also owns the *Financial Times*.

Jonny Geller, agent, *Curtis Brown*, represents John le Carré, Tracy Chevalier, David Mitchell and the Nelson Mandela Foundation.

Andrew Holgate, literary editor, *The Sunday Times*, runs the most authoritative books pages in the British press.

Ursula Mackenzie, chief executive, *Little, Brown Book Group*, was the first female president of the Publishers Association.

Hilary Mantel, novelist, won the Booker Prize twice, for the first two of her three-book series on Thomas Cromwell; currently writing the third instalment.

Simon Mayo, Radio 2 presenter, runs a drivetime book club show that rivals the influence of the Richard and Judy Book Club.

Ian McEwan, novelist, continues to write thought-provoking fiction, most recently *The Children Act*.

Richard Mollet, CEO, *Publishers Association*, defender of the principle of copyright on which the literary industry depends.

Kate Mosse, author, made her name with *Labyrinth*, a bestseller set in France; co-founded the Women's Prize for Fiction.

Dame Gail Rebeck, chairwoman, *Penguin Random House*, heads Britain's largest publisher and chairs the Cheltenham Literature Festival.

Charlie Redmayne, CEO, *Harper Collins*, has pioneered digital activity at one of the world's foremost English-language publishers.

JK Rowling, author, has moved on from *Harry Potter* with well-received adult fiction including *The Casual Vacancy*.

Nicola Solomon, chief executive, *Society of Authors*, is an important voice in protecting authors' rights.

Peter Straus, agent, *Rogers, Coleridge and White*, the former publisher whose client list includes Kate Atkinson and Carol Ann Duffy.

David Walliams, author, comedian and actor, has enjoyed sales of more than 4m in the UK for his children's books.

Tom Weldon, CEO, *Penguin Random House*, its first boss after the two merged in 2013 to form one of the world's largest publishers.



MUSIC

Damon Albarn, musician, the Britpop icon's debut solo album, *Everyday Robots*, (2014) was nominated for a Mercury Prize.

James Blunt, the former army officer has sold 20m albums and become a Twitter sensation.

Mark Cooper, head of music television, BBC, is responsible for bringing Glastonbury, Reading Festival and Radio 1's Big Weekend to our screens.

Simon Cowell, television producer and founder, *Syco Entertainment*, his *X Factor* TV show is in its 11th year, spawning music acts that have sold 46m albums globally.

George Ergatoudis, head of music, BBC Radio 1 and 1Xtra, UK's biggest music station still has the power to make or break music acts.

Lucian Grainge, chairman, *Universal Music Group*, the label that is home to Lady Gaga, Rihanna and Kanye West.

Calvin Harris, producer, a one-man hit factory, was the highest-paid DJ last year, raking in £40m.

Stephen Hough, pianist and composer, has recorded over 50 albums and performed around the world.

Jason Iley, UK chief executive, *Sony Music*, oversees the Epic, Columbia and RCA record labels.

David Joseph, chairman, *Universal Music UK*, presides over labels such as Island, and Virgin EMI, home to The Rolling Stones and U2.

Max Lousada, chief executive, *Warner Music UK*, his acts include Paolo Nutini, Coldplay and Ed Sheeran.

Gareth Malone, choir master, has created inspirational, and bestselling, amateur choirs for



TV, ignited nationwide interest in choral singing.

Simon Moran, concert promoter, organises 2,000 shows a year, including Beyoncé and Adele.

One Direction, boy band, Simon Cowell's *X Factor* graduates were North America's bestselling live act of 2014.

Sir Antonio Pappano, music director, *Royal Opera House*, has brought showmanship to conducting a vast repertoire for London's principal opera company.

Oliver Schusser, senior director, *iTunes International*, two-thirds of online music comes under his watch.

Ed Sheeran, artist, since his debut album went platinum, confirmed his rising status with a Grammy nomination in 2014.

Bob Shennan, director, *BBC Music*, runs the BBC's music strategy across TV, radio and online.

Sam Smith, singer-songwriter, whose debut album *In the Lonely Hour* was the second bestselling album of 2014.

Geoff Taylor, chief executive, *British Phonographic Industry*, works to facilitate connections and solutions that allow the creative parts of the industry to thrive.

POLITICS

National party leaders and cabinet excluded

Lord Ashcroft, founder and chairman, *Crimestoppers*, businessman, politician, philanthropist, Tory donor and former deputy chairman, keeps his

finger on the pulse with authoritative polling.

Nick Boles, MP, his ministerial post in the Department for Business, Innovation and Skills and the Department for Education put the ambitious Tory in charge of implementing gay marriage and issues of LGBT equality.

Douglas Carswell, MP, defected from the Conservatives to UKIP last year, triggering a by-election that made him UKIP's first MP.



Lynton Crosby, political strategist, ran Boris Johnson's 2008 London mayoral campaign; now the Australian (dubbed 'the wizard of Oz') is under pressure to deliver a Tory general election victory.

Simon Danczuk, MP, brought the Cyril Smith child abuse scandal to light, as Labour MP for Rochdale, Smith's old constituency. His wife posts pictures of her cleavage on Twitter.

Tim Farron, MP, tipped as a Lib-Dem leader-in-waiting, has support from MPs unhappy with Nick Clegg's alignment with the Tories.

Sir Jeremy Heywood, cabinet secretary, the most powerful civil servant in the country, the man who really controls what happens inside government.

Margaret Hodge, MP, chairing the Commons public accounts committee, where she has repeatedly set the political agenda through her rigorous examination of issues such as tax avoidance, gives her more influence now than in her days as a Labour minister.

Boris Johnson, Mayor of London, a quick-witted classicist and one of Britain's most recognisable politicians, will stand as Tory candidate for Uxbridge and South Ruislip at the general election, cheering news for MPs who see him as their new party leader.

Tessa Jowell, MP, former Labour minister highly praised for her involvement in staging the 2012 Olympic Games, tipped as Labour candidate in the 2016 London mayoral race.

Liz Kendall, MP, vociferous in person and on social media in speaking up for unpaid carers and the future of the NHS, a focal point of the coming general election battle.

Caroline Lucas, MP, the first Green to be elected to the Commons, the party's former leader is working to position it as the viable soft left alternative to the Lib Dems.

Lord Marland, former Tory treasurer, Jonathan Marland is the hidden steel behind Boris Johnson's party leadership bid.

Len McCluskey, general secretary, Unite, channels financial support to Labour from the 3m members of Britain's biggest trade union and expects a say in policy and candidate selection; has threatened to disaffiliate from Labour if it loses the general election and launch a rival Workers' Party.

Jim Murphy, MP, leads the Labour party in Scotland and was a prominent campaigner against independence in the referendum; now aims to reconcile the country's political divisions.

Alex Salmond, MSP, saw his countrymen vote to reject his campaign to leave the 300-year-old union with England last year; he stepped

down as leader of the Scottish National Party and Scotland's first minister, but is likely to carry on making waves as a Westminster MP after the general election.

Stephan Shakespeare, chief executive, YouGov, is an internet research pioneer running online political polling for major media outlets; frequent commentator on current affairs.

Paul Staines, political blogger, is better known as Guido Fawkes, essential source of well-informed and mischievous political gossip.

Tom Watson, MP, targeted Rupert Murdoch with his campaigning over the Milly Dowler affair as he pushed for a full investigation into phone hacking; popular Labour MP with friends on both sides of the house.

Lord Wood, politics tutor at Magdalen College, Oxford, Labour's shadow minister without portfolio. Stewart Wood is Ed Miliband's closest political adviser.

BEN CAWTHRA



ENTREPRENEURS

Nick Brummitt, founder of **Wowcher**, the discount coupon business that has grown tenfold since 2009 and has since been sold on; now at the helm of **Fabfob.com**.

Ed Bussey, founder and chief executive, **Quill**, a content marketing company.

David Buttress, group chief executive, **Just-Eat.com**, helped to build the online takeaway's revenue to £100m. Its value is now £1bn.

Alex Chesterman, **Zoopla**, the property website that has become a staple of the residential housing market.

Denise Coates, founder and chief executive, **BET365**, set up the gambling site after taking over betting shops. She sold it five years later for £40m.

Sherry Coutu, angel investor, a serial entrepreneur who has made many winning investments in start-ups and been successful in financial services tech.

Julian Dunkerton, co-founder, **Supergroup**, **Superdry's** parent company. **Superdry** is now worth £700m, **Dunkerton** holds 32%.

Rob and Paul Forkan, **Gandys Flip Flops**, footwear created by the brothers, who lost their parents to the 2004 tsunami. **Gandys** funds an orphan charity.

Brent Hoberman, co-founder, **lastminute.com**, which became one of the most successful European sites of its type.

Kelly Hoppen, designer, **Kelly Hoppen Interiors**, has established an interiors brand for everything from **B&S** to hotels and yachts.

Luke Johnson, chairman, **Centre for Entrepreneurs and StartUp Britain**, made his name buying a share of a small restaurant chain named

Pizza Express; now encourages entrepreneurs to create social wellbeing and economic growth.

Mahmud Kamani, joint chief executive, **Boohoo.com**, founded the fashion retailer with a partner, and last year it turned over £110m.

Nish and Sach Kukadia, founders, **Secretsales.com**, drew 3m members to the designer fashion site they set up in 2007 to give big discounts on designer products.

Dale Murray, angel investor, co-founded mobile pioneer **Omega Logic**; she is now with the Department for Business, Innovation and Skills.

Hayley Parsons, founder, **Gocompare**, set it up in 2006 and eight years later netted a £44m profit when 50% stakeholder esure paid £95m to control the balance.

Mark Pearson, founder, **MyVoucherCodes.co.uk**, launched from his bedroom in 2006; last year, the former chef sold it to **Monitise** for £55m.

Richard Reed, co-founder, **Innocent Drinks**, set up in 1999 with fellow graduates **Adam Balon** and **Jon Wright** to sell smoothies and healthy drinks; the Coca-Cola company's holding has grown to 90% since 2009.

John Roberts, founder, **AO World**, a kitchen-appliance business that in early 2014 floated with a value of £1.2bn.

Charles Rolls and Tim Warrillow, founders, **Fever-Tree**, saw their premium tonic take off after **Waitrose** started stocking it.

Darren Westlake, founder, **Crowdcube**, the first equity crowdfunder, which inspired a new type of investor.





Nish and Sach Kukadia

FASHION

Imran Amed, editor-in-chief, the *Business of Fashion*, the industry must-read for executives, creatives and entrepreneurs the world over.

Victoria Beckham, designer, one of the most photographed women in the world, won Brand of the Year at the 2014 British Fashion Awards.

Sarah Burton, designer, started as an intern with Alexander McQueen and took over the role of creative director on his death in 2010. Designed Catherine Middleton's wedding dress.

Duchess of Cambridge has a commitment to British brands that sees sales of mid-market labels soar – what she wears one day sells out the next.

Cara Delevingne, model, keeps her legion of Twitter and Instagram followers up to date on her catwalk assignments, client brands and famous friends.

John Galliano, designer, is back, after his fall from grace four years ago, as creative director of Martin Margiela.

David Gandy, model, credited with bringing masculinity to an increasingly androgynous fashion world; released his own underwear range with Marks & Spencer.

Susanna Lau, blogger, (aka Susie

Bubble) has 300,000 unique visitors to her site stylebubble every month.

Lulu Kennedy, founder and director, *Fashion East*, known for nurturing emerging designers at Fashion East, which receives sponsorship funding from Topshop and the Greater London Authority.

Nicholas Kirkwood, designer, sold a controlling interest in his shoe business to French conglomerate LVMH and last year launched a men's collection in China.

Russell Marsh, casting director, can make a model's career; his influence is seen across shows for Victoria Beckham, Christopher Kane and Tommy Hilfger.

Natalie Massenet, executive chairman, *Net-a-Porter*, former fashion journalist who founded the fashion and publishing empire; current chair of the British Fashion Council.

Stella McCartney, designer, the second child of Beatle Paul and photographer Linda, designed the sports kit for Team GB at the London Olympic and Paralympics. Her label is distributed around the world, raking in profits of over £3m a year.

Sam McKnight, hairstylist, has set the hair agenda for over 30 years for magazines, brands and models; he was responsible for Agyness Deyn's blonde crop and Paul Smith was an early client.

Kate Moss, model and designer, at 41, still the face of British fashion, last year released her second collection for Topshop.

Phoebe Philo, creative director, *Céline*, praised as a designer who knows

what women want to wear, her collections at *Céline* have set the pace for modern fashion.

Alexandra Shulman, editor-in-chief, *Vogue*, remains at the heart of British fashion with 22 years at the head of style bible *Vogue* under her belt.

David Sims, photographer, works on advertising images for Calvin Klein, Alexander McQueen or Balenciaga and editorial for *W* and *Vogue*;

young photographers cite him as an inspiration.

Alice Temperley, designer, has grown up from girly party dresses to pieces in demand by celebs and retailers: her John Lewis range has brought her style to the high street.

Mario Testino, photographer, now as famous as the stars he snaps, from Kate Moss's wedding to Jamie Hince to the Duke and Duchess of Cambridge's engagement photos.





Cara Delevingne

Ref: 95206491



PHILANTHROPISTS AND ACTIVISTS

Camila Batmanghelidjh, director of Kids Company, helped to raise £50m for neglected children and put the spotlight on deprived youths who fall prey to gangs.

Julie Bentley, chief executive, Girlguiding UK, has been praised for her work in revitalising the organisation.

John Caudwell, founder of the Caudwell Children Charity, focuses on his charity for sick and disabled kids yet still contributes to other causes.

Sir Ronald Cohen, founder and chairman of The Portland Trust, is a pioneer of social investment and a prolific donor to education charities; he also co-founded Social Finance UK.

Richard Curtis and Lenny Henry, founders of Comic Relief, and familiar TV faces, devised it as a response to famine in Ethiopia, and it has raised £950m.

Dame Vivien Duffield, chairman of Clore Duffield Foundation, supports cultural education via arts and heritage, and has handed out £50m in 10 years.

Darren Henley, chief executive of Arts Council England, held reviews into music and culture education, which led to the Schools Programme.

Sir Michael Hintze, philanthropist and hedge-fund manager who supports 150 causes via his charitable foundation, focuses on health, education and culture.

Leyla Hussein, campaigner and co-founder of Daughters of Eve, brought female genital mutilation out of the closet and into the media.

Sir Elton John, rock musician, and **David Furnish**, film producer, campaign for the prevention and treatment of HIV and Aids, and their foundation

has raised hundreds of millions of pounds.

Baroness Lawrence of Clarendon, anti-racism campaigner, Doreen Lawrence is admired for her dignified but determined campaigning since her son Stephen's murder by racists.

Angus MacDonald, community philanthropist, founded community trusts to support enterprise development in deprived regions.

Harvey McGrath, chairman of Big Society Capital, supports causes that channel business wealth to charity.

Sir Alec Reed, philanthropist, founded Reed, the specialist recruitment firm, and several charities. His website, The Big Give, has raised £50m.

Lord Sainsbury of Turville, founder, Gatsby Charitable Foundation, the first Briton to donate more than £1bn to charity, has given £127m to Cambridge University.

Marcelle Speller, founder, LocalGiving.com, set up the website to redress the inequality of only 5% of charities getting 80% of donated money.

Stevie Spring, chairman, BBC Children in Need, joined the fundraiser in 2008; since then it has raised £250m.

Prince Harry, co-organiser of the Invictus Games, used his profile as most popular young royal to put this new sporting event for disabled ex-forces people onto the front pages.

Emma Watson, actress and UN Goodwill Ambassador, who played Hermione in Harry Potter, made headlines with her UN speech for gender equality.

Malala Yousafzai, activist for education, was shot by the Taliban but has recovered and become an icon.



BUSINESS AND INDUSTRY

Karren Brady, businesswoman, and 'first lady of football', was the youngest ever managing director of a plc, and has numerous business awards.

Sir Richard Branson, businessman and philanthropist, set up Virgin in his teens and it's now a 200-firm giant. He gives away half of his earnings.

Dame Alison Carnwath, the only FTSE 100 female chairman, of business-property giant Land Securities.

Vittorio Colao, chief executive, Vodafone Group, appointed to the post in 2008 upon returning from a stint in media.

Bob Dudley, group chief executive, BP, elected since running Gulf Coast restoration after 2010's BP oil spill.

Ivan Glasenberg, chief executive, Glencore

Xstrata, which is an \$8bn mining and commodity trading firm.

Moya Greene, chief executive, Royal Mail, and its first female chief, is said to have reversed its declining profits.

Baroness Harding of Winscombe, chief executive, TalkTalk, held senior retail posts before splitting Carphone Warehouse from telecoms.

Sir David Higgins, executive chairman, High Speed 2, former Network Rail chief, and HS2 project's main man.

John Holland-Kaye, chief executive, Heathrow Airport since 2014, was previously responsible for the £1bn annual investment it needs.

Vivian Hunt, principal, McKinsey & Co, heads its pharmaceutical and

medical products and previously worked in healthcare businesses.

Robert MacLeod, chief executive, Johnson Matthey, an accountant and chemical engineer, has previously held financial directorships.

Carolyn McCall, chief executive, EasyJet, increased customers to 60m yearly, taking the firm into the FTSE 100, is also a UK ambassador for business.

Lakshmi Mittal, chairman and chief executive, ArcelorMittal, the world's biggest steelmaker, is the UK's wealthiest man of Asian descent.

Alison Nimmo, chief executive, The Crown Estate, an urban-regeneration expert, is its first female chief.

Sir John Parker, chairman, Anglo

American, shipbuilder turned boss of global mining giant.

Gavin Patterson, chief executive, BT, is mostly responsible for BT's debut as a broadcaster.

Sir Mike Rake, chairman, BT Group, deputy chairman of Barclays and Majid Al Futtaim Holding; advised the government on business.

John Rishton, chief executive, Rolls-Royce, an economist and accountant, he was previously also the chairman of the Audit Committee.

Simon Segars, chief executive, ARM Holdings, since 2013, has been with the microprocessor maker since 1991, leading its product development.

ARCHITECTURE AND DESIGN

David Adjaye, principal, Adjaye Associates, designed Nobel Peace Centre in Oslo.

Simon Allford, founding partner AHMM, working on large-scale redevelopments in London and US.

Edward Barber and Jay Osgerby, directors, Barber Osgerby, designers of the iconic London 2012 Olympic Torch.

Claire Bennie, development director, Peabody, project architect for Greenwich Millennium Village.

Neville Brody, dean of visual communication, Royal College of Art, leading graphic designer through innovative styling and typefaces.

Margaret Calvert, typographer and graphic designer, at 78 is still hugely influential, having designed the country's road signs.

Sir David Chipperfield, principal, David Chipperfield

Architects, renowned for reconstruction and reordering of Berlin's Museum Island and redesign of its Neues Museum.

Lord Foster, founder and chairman, Foster + Partners, the innovative architect behind London's Millennium Bridge and Berlin's Reichstag.

Dame Zaha Hadid, Iraqi-born architect best known for London Aquatics Centre.

Thomas Heatherwick, designer, making headlines with plans for garden bridge over the Thames.

Sir Jonathan Ive, senior vice-president of design, Apple, created the iPod.

Asif Khan, designed 'MegaFaces' installation at Winter Olympics in Sochi.

Morag Myerscough, specialises in everything from furniture to works such as the eye-catching

Temple of Agape on London's South Bank.

Colette O'Shea, managing director, Land Securities, one of the most powerful and influential women on the London development scene.

David Pearson, has completed some memorable and beautiful book cover designs for Penguin.

Lord Rogers, whose designs continue to define the London skyline.

Catherine Slessor, editor, The Architectural Review, which wields enormous international influence.

Sir John Sorrell, chairman of University of the Arts, the power behind the London Design Festival.

Deyan Sudjic, director, Design Museum, overseeing its move from Tower Bridge to Kensington.

Prince Charles, controversial for interventions to promote 'New Classical' architectural vision.



ADVERTISING, MARKETING & PR

Alex Aiken, executive director for Government Communications, Number 10's PR man had a busy year convincing Scotland to vote 'No'. **Lord Bell**, chairman, Bell Pottinger, ran three Tory election campaigns and now gives advice to world leaders. **Karen Blackett**, chief executive, MediaCom UK, is the top black marketing chief and launched the first government-backed apprentice scheme for the creative industry. **Jackie Brock-Doyle**, chief executive, Good Relations Group, after London 2012, she took on PR for Glasgow's Commonwealth Games. **Lord Chadlington**, chief executive, Huntsworth, heads a group that includes top agencies Citigate Dewe Rogerson and Tonic Life. **Jon Claydon**, chairman, Work Club, heads the digital start-up that lists Adidas and Sony among its clients. **Rita Clifton**, chairman, BrandCap, combines branding expertise with public speaking and writing. **Abi Comber**, head of marketing, British Airways, has taken BA to the top of the Consumer Superbrands list. **Matthew Freud**, chief executive, Freud Communications, unites politicians and celebrities at his famed parties. The PR mogul's clients include Burberry, Google and Asda. **Spencer McHugh**, brand marketing

director, Everything Everywhere, has won awards for hits such as the Pay As You Go Animals campaign. **Johnny Hornby**, founding partner, CHI & Partners, has grown his young firm into a full-service agency that caters for the likes of British Gas. **Tony Langham**, chief executive, Lansons Communications, provides image advice to governments and financial services companies. **Nils Leonard**, chairman, Grey London, is the brains behind the McVitie's Sweet campaign. **Moray MacLennan**, worldwide chief executive, M&C Saatchi, has been at the helm for six years, expanding the business to 22 offices globally. **James Murphy**, founder, adam&eve DDB, oversaw the John Lewis Christmas adverts and has now bagged Virgin Atlantic's global account. **Lindsay Pattison**, chief executive, Maxus, is the first female global boss in the GroupM network and is not one for 'apeing' men's boardroom style. **Sir Alan Parker**, founder, Brunswick Group, is described as the 'great conduit' between Whitehall and the City. Gordon Brown and David Cameron attended his wedding. **Ian Pearman**, chief executive, AMV BBDO, rose swiftly from graduate trainee to CEO; he was chosen as a Young Global Leader at Davos in 2012.

Roland Rudd, founding chairman, RLM Finsbury, uses his background as an FT journalist to advise on corporate governance and media relations. **Syl Saller**, chief marketing officer, Diageo, manages product development for the drinks giant, which owns 400 brands in 180 countries. **Stuart Smith**, global chief executive, Ogilvy, took the top job in 2014, providing strategic leadership for clients across Europe, Africa and the Middle East. **Sir Martin Sorrell**, chief executive, WPP, has an £80m stake in the firm, which has poached many clients (including Vodafone) since the failed Publicis-Omnicom merger. **Katie Vanneck-Smith**, global managing director, Dow Jones, runs marketing and customer relationships, having previously marketed The Sun and The Sunday Times. **Sarah Warby**, marketing director, Sainsbury's, is credited with hiring Mark Given, the man behind the chain's hugely popular Christmas 'war soldiers' advert. **Rachel Whetstone**, senior vice-president, communications and policy, Google, once a political secretary to former Conservative leader Michael Howard, now guiding Google through the testing waters of online privacy policy.



FINANCE

Andrew Bailey, Bank of England's deputy governor for Prudential Regulation, oversees the regulation of around 1,700 financial bodies.

Mark Carney, governor, Bank of England, also chairs the Monetary Policy Committee and the Financial Policy Committee.

Michael Dobson, chief executive, Schroders, an asset management company, also chairs the investment board of Cambridge University's endowment fund.

Craig Donaldson, chief executive, Metro Bank, Britain's first new high-street bank in 150 years when it opened in 2010. It now has almost 500,000 customers.

Isabelle Ealet, global co-head of securities, Goldman Sachs, a French national and advocate for more women in leadership roles in the financial services industry.

Douglas Flint, chairman, HSBC, Europe's largest bank.

Jayne-Anne Gadhia, chief executive, Virgin Money, has built the bank to rival some of the UK's largest. Midlands-born and Edinburgh-based, she stands 6ft 2in tall.

Martin Gilbert, co-founder and chief executive, Aberdeen Asset Management, also sits on the Treasury's financial services trade and investment board.

John Griffith-Jones, chairman, Financial Conduct Authority, which replaced the Financial Services Authority in April 2013. Spent 37 years at auditor KPMG, where he was chairman and senior partner from 2006 to 2012.

Andrew Haste, chairman, Wonga, was appointed last July to detoxify the payday lender's brand. He was previously chief executive at insurers RSA and AXA.

Antonio Horta-Osorio, chief executive, Lloyds Banking Group, was promoted to the top job two months after joining Lloyds in 2011, following a career in his native Portugal, Brazil and New York.

Anshu Jain, chief executive, Deutsche Bank, the world's fourth-biggest investment bank, since 2012. Born and educated in India, Jain joined Deutsche in 1995.

Antony Jenkins, chief executive, Barclays, which he joined as a management trainee in 1983, later moving to Citigroup. He returned to Barclays nine years ago, and took the top job in 2012.

Ross McEwan, chief executive, Royal Bank of Scotland, failed a university accounting module twice before moving into life insurance and stockbroking in his native New Zealand. He was appointed to the

top job at RBS after only 10 years as a banker.

Helena Morrissey, chief executive, Newton, and founder of the 30 Percent Club, which campaigns to boost the proportion of women on FTSE-100 boards. Morrissey has nine children (no twins).

Robert Peston, BBC economics editor, became Britain's most prominent financial journalist during the 2008 financial crisis.

Xavier Rolet, chief executive, London Stock Exchange, launched his career in international finance after service in the French Air Force.

Tidjane Thiam, chief executive, Prudential, was a politician in his native Côte d'Ivoire. Arrested after a 1999 military coup, he left for Paris to launch a high-flying career in finance. Thiam was the first black person to lead a FTSE-100 company when the Pru appointed him in 2009.

Mark Wilson, chief executive, Aviva, the New Zealander joined Britain's largest general insurer in 2013, having made his name with AXA and AIA in Hong Kong.

Nigel Wilson, chief executive, Legal & General, joined the insurance and investment giant as chief financial officer in 2009, taking the top job three years later.



Those in the know...

The 500 list was compiled in consultation with:

Nick Bubb, The Daily Retailer; **Lee Clayton**, Daily Mail; **Ted Cockle**, Virgin EMI Records; **Charles Collier**, Tavistock Wood; **Martin Cullingford**, Gramophone magazine; **Iain Dale**, Biteback Publishing; **Roberta d'Eustachio**, Giving magazine; **Graham Elton**, Bain & Company; **Luke Garner**, Talk Business magazine; **Anthony Good**, Good Relations; **Lord Grabiner**, Clare College, Cambridge; **Roger Highfield**, Science Museum Group; **Philip Jones**, The Bookseller; **Simon Kelner**, Seven Dials PR; **Russ Lindsay**, Infinity Creative Media; **Phil Male**, UK2 Group; **Paul Manduca**, Prudential plc; **Neil McIntosh**, BBC Online; **Angus Montgomery**, Design Week; **Jane Morris**, The Art Newspaper; **Saqeb Mueen**, Royal United Services Institute; **Melanie Rickey**, Fashioneditoratlarge.com; **Jack Riley**, The Huffington Post UK; **Howard Sharron**, Teaching Times; **Lisa Thomas**, M&G Saatchi; **Simon Walker**, Institute of Directors; **Willie Walters**, Central St Martins College of Art & Design; **Joe Warwick**, Where Chefs Eat; **Rob Webster**, NHS Confederation; **John Weston**, MB Aerospace; **Ellis Woodman**, Architects' Journal; and **Sunday Times** journalists Alex Butler, Richard Gray, Sian Griffiths, Helen Hawkins, Mark Hookham, Jonathan Leake, Kiki Loizou, Oliver Thring and Ben Whitelaw.

RETAIL

Simon Arora, co-founder and chief executive, B&M Retail, a rapidly growing discount retailer that has a presence both in stores and on the internet.

Mike Ashley, founder and deputy

chairman, Sports Direct, and owner of Newcastle United football club, has managed to propel his empire into the FTSE 100. **Christopher Bailey**, chief executive, Burberry, son of a carpenter and a Marks & Spencer window dresser, has driven the luxury goods brand to global success.

Matthew Barnes, joint group managing director, Aldi UK, is to take over as chief executive of the rapidly expanding no-frills grocery chain in April.

Marc Bolland, chief executive, Marks & Spencer, is under pressure after last-quarter sales fell below expectations: he blamed the weather and said business buoyed by discounts wasn't enough to compensate.

Sir Charles Dunstone, chairman, Carphone Warehouse Retail, the pioneering phone business he founded is still a force on the high streets.

Ronny Gottschlich, managing director, Lidl UK, runs the bargain grocery chain that continues to steal market share from the 'big four' supermarkets.

Sir Philip Green, chief executive, Arcadia, who controls some 3,000 shops across five continents, keeps his fashion brands, including Top Shop and Topman, at the cutting edge.

Dave Lewis, chief executive, Tesco, needs to build the UK's largest supermarket chain back into the market leader it was before the rise and rise of retail terrors Aldi and Lidl.

Sir Charlie Mayfield and Andy Street, chairman and managing director, John Lewis, run the retailer as a staff partnership which, when most retailers were cutting back, continued to invest, making capital of its rivals' reluctance.

Jim McCarthy, chief executive, Poundland, previously the boss of Sainsbury's convenience stores, who has four decades' retail experience, is managing to attract middle-class shoppers to his bargain aisles.

Christopher North, managing

director, Amazon UK, who is at present steering the online retailer through tax troubles, has been with the firm since 2006.

Nick Robertson, founder and chief executive, Asos, the global online beauty and fashion retailer that advertises 50,000 branded and own-label product lines, and has nearly 14m unique visitors a month.

Tim Steiner, co-founder, Ocado, has partnered with Morrisons to help the supermarket start an online service using the technical expertise he has refined since starting the business in 2000. Ocado turns over £800m a year.

Lord Wolfson, chief executive, Next, which continues to show steady management. **Simon Wolfson**, who in 2001 became the youngest FTSE 100 chief executive, takes the credit.



Jim McCarthy



IMPACT IN EVERY AREA



In association with

SCIENCE AND MEDICINE

Maggie Aderin-Pocock, presenter, *The Sky at Night*, grew up to the buzz of Apollo missions, built a telescope and found Patrick Moore inspirational.

David Bennett, chief executive, *Monitor*, the health-services regulator, is responsible for protecting patient interests.

Ian Blatchford, director, *Science Museum Group*, worked in the financial world but moved to culture when appointed as Arts Council finance director.

Sir John Chisholm, executive chairman, *Genomes Project* and an ex-chairman of the Medical Research Council, oversees a project that may lead to personalised medicines.

Professor Brian Cox, physicist, best known for presenting BBC science programmes, is a Royal Society research fellow.

Professor Jane Dacre, president, *Royal College of Physicians*, the third woman in 500 years to take the role, has had a passion for medicine since she was 12.

Lord Darzi of Denham, *Paul Hamlyn chair of surgery at Imperial College London*, is a pioneer in robotic surgery and advocates innovation in the NHS.

Dame Sally Davies, chief medical officer, leads national response to threats such as ebola and bioterrorism, and champions women in science.

Professor Richard Dawkins, evolutionary biologist, makes waves with his writings on evolution, is impatient with creationists and wants accessible science for all.

Jeremy Farrar, director of the *Wellcome Trust*, is an expert on

tropical diseases who has advised the World Health Organisation.

Sir Andre Geim, physicist, *Manchester University*, Russian-born scientist who was awarded a Nobel prize for his work on graphene, the world's thinnest material.

Monica Grady, space scientist whose joy at the success of the mission to land on a comet was shared by thousands.

Stephen Hawking, physicist and author, defied debilitating illness to become the age's greatest theoretical physicist.

Sir Paul Nurse, geneticist and *Royal Society president*, won a Nobel prize for his research into cell division and shape.

Professor John O'Keefe, neuroscientist, *University College London*, discovered 'place' cells in the human brain.

Lord Rees of Ludlow, the *Astronomer Royal* and a Fellow of the *Royal Society*, has written numerous books on cosmology and astrophysics.

Professor Sir Mike Richards, chief inspector of hospitals, is an oncologist credited with improving cancer survival rates.

Dame Nancy Rothwell, vice-chancellor, *Manchester University*, is the first woman in the role and a professor of physiology who has advised research and funding bodies.

Simon Stevens, chief executive, *NHS*, was president of global health at *UnitedHealth Group*, and a health adviser to Tony Blair.

Professor Sir Mark Walport, chief scientific adviser to the government, has led research into immunology and the genetics of rheumatic disease.

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DIGITAL

Mark Adams, director, *The Audience*, runs about 700 "social channels" for celebrities with the start-up and co-founded the Social Media Unit at University College London.

Laura Jordan Bambach, president, *D&AD*, heads the influential educational charity and is an advocate for women working in the commercial creative business.

Sir Tim Berners-Lee, inventor of the world wide web, leads the Alliance for Affordable Internet which aims to make it more accessible to the developing world.

Mike Bracken, executive director of digital, Cabinet Office, is the power behind the government system and earlier helped to establish community venture *mysociety.org*.
Eileen Burbidge, partner, *Passion Capital*, former software engineer now in venture capital, supports London playing host to world-renowned digital companies.

Cristiana Camisotti, co-founder, *Silicon Milk Roundabout*, is a key figure at the event-management and networking organisation that unites digital talents.

Nick D'Aloisio, inventor of *Summly*, hit the headlines at 17 when Yahoo bought his iPhone app for a reported £19m. Now an Oxford student, he works at Yahoo.

Saul Klein, partner, *Index Ventures*, founded the pan-European Seedcamp and co-founded The Accelerator Group with ventures such as *LoveFilm*, *Songkick*,

Tweetdeck and *Spot Runner*.

Baroness Lane-Fox, founder, *Lastminute.com* is a government digital champion, chancellor of the Open University and an advocate of teaching coding to children.

Ian Livingstone, founder, *Games Workshop*, a pioneer in games development, has been appointed Skills Champion by Ed Vaizey, the culture minister.

Nicola Mendelsohn, head of operations, *EMEA, Facebook*, is the company's most senior employee outside the US and heads the UK's Creative Industries Council.

Kathryn Parsons, founder, *Decoded*, her digital learning company aims to

Michael Acton Smith and his wife Kathryn Parsons



teach anyone and everyone (especially children) to 'reach digital enlightenment'.

Ralph Rivera, director, *Future Media, BBC*, is responsible for all BBC digital media products and helps it navigate the 2016 renewal of its Royal Charter.

Baroness Shields, chairwoman, *Tech City UK*, Anglo-American Joanna Shields is adviser to the prime minister on the digital economy.

Michael Acton Smith, founder, *Mind Candy*, one of the UK's most successful gaming entrepreneurs; champion of new technology initiatives in and around London.

Tom Steinberg, director, *mySociety*, a charity that has spawned such projects as *TheyWorkForYou.com*. Has written policy papers for Labour and Tory ministers.

Elizabeth Varley, CEO, *TechHub*, runs the network that unites the global technology start-up community and supports the *DigitalEve* women in technology organisation.

Jimmy Wales, co-founder, *Wikipedia*, has used his influence to speak out on a range of political issues as a digital defender of free speech.

Sarah Wood, co-founder, *Unruly*, a video technology company that claims to have engaged with more than a billion customers.

Riccardo Zacconi, co-founder, *King*, one of the world's most successful mobile gaming businesses, has 400m active users of games such as the addictive *Candy Crush Saga*.



NEW MEDIA

Laura Bates, founder, **Everyday Sexism Project**, has given women worldwide new means to protest against gender inequality.

Alfie Deyes, vlogger, has nearly 2m followers on Twitter and nearly 4m YouTube subscribers to his video blogs.

Jamal Edwards, founder, **SB.TV**, the go-to channel for rising artists, reaching 100m views in 2012.

Stephen Fry, actor, is still synonymous with Twitter where he has 8.5m followers.

Felix Kjellberg, gaming vlogger, better known as **PewDiePie**, had more than 32m subscribers on YouTube last November.

Martin Lewis, founder, **MoneySavingExpert.com**, the UK's

biggest consumer and personal finance site; he also offers expert money advice on television.

Charlie McDonnell, vlogger, musician, film-maker, was the first UK vlogger to draw 1m subscribers, in 2011, and his YouTube channel has reached almost 2.5m subscribers.

Ben Phillips has quickly carved out a huge niche for himself via six-second video-sharing app **Vine**: for every second of promoted video, he can hope to earn up to £2,000 from brands that pay him to feature their products.

Justine Roberts, co-founder, **Mumsnet**, which has proved time and again its ability to unite the nation's parents and represent their views; also founded sister site **Gransnet**,



which is geared towards the over-50s, in 2011.

Zoe Sugg, beauty, fashion and lifestyle vlogger, known as **Zoella**, a big-sister figure to teens everywhere. Her first novel, **Girl Online**, was the fastest-selling book of 2014.

ENGINEERING & TECHNOLOGY

Trevor Baylis, serial inventor, famous for the wind-up radio, now runs a foundation to help engineers and inventors copyright and protect their ideas.

Ian Callum, design director, **Jaguar**, submitted his first car ideas to the company when he was only 14.

Andy Cowell, managing director, **Mercedes AMG High Performance Powertrains**, has an enviable Formula One cv.

Dame Ann Dowling, president, **Royal Academy of Engineering**, was honoured for her services to science in 2007.

Sir James Dyson, designer of the dual cyclone bagless vacuum cleaner, rejected 5,127 prototypes before he achieved success.

Dame Wendy Hall, professor of computer science, **University of Southampton**, is a fellow of the Royal Society and a leading light in the development of web services.

Martyn Harrow, CEO, **Jisc**, has led the information and systems body through an exciting time of transition.

Demis Hassabis, founder of **Deep Mind Technologies**, was until 2011 a visiting scientist at MIT and Harvard.

Bob Joyce, engineering director, **Jaguar Land Rover**, led the engineering-fuelled renaissance at the company.

Dame Julia King, vice-chancellor, **Aston University**, advises the government on education and technology.

Patrick Kniveton, president, **Institution of Mechanical Engineers**,

is a pioneer in traffic signal technology.

Liam Maxwell, chief technology officer, **HM Government**, is in charge of innovation in digital public services.

Sir David Payne, phototonics professor, **University of Southampton**, is a colossus in the science behind internet development.

Clive Selley, CEO, **BT technology, service and operations**, believed from boyhood that technology and communications were the future.

Colin Smith, engineering and technology director, **Rolls-Royce**, is a fellow of the Royal Academy of Engineering and the Royal Aeronautical Society.

Ian Spence, founder and CEO, **Megabuyte**, provides market intelligence for the IT, software and telecoms industry.

Sir Martin Sweeting, executive chairman, **Surrey Satellite Technology**, is a world leader in low-cost microsatellites.

Colin Tyler, head of technology sector, **OC&C**, delivers strategic advice to large organisations.

Jane Wernick, structural engineer, is best known for her work on London's Millennium Wheel; she won First Women of the Built Environment award last year.

Andrew Wolstenholme, chief executive, **Crossrail**, is the former army officer now in charge of one of the most ambitious engineering projects of any age.



SPORT

Clare Balding, television presenter, is considered one of the best sports broadcasters and currently presents for the BBC, Channel 4 and BT Sport.

David Beckham, retired footballer and sports ambassador, played a key role in bringing the 2012 Olympics to London. The former England captain is attempting to form an MLS team in Miami.

Delia Bushell, managing director, BT TV and Sport, has the rights to show England's Premiership Rugby and the Uefa Champions League on BT Sport.

Lord Coe, chairman, British Olympic Association, headed London's hosting of the 2012 Olympics; he is vice-president of the IAAF, the world athletics body.

Charlotte Dujardin, dressage rider, is the Olympic, European and World champion. She broke two world records at last month's London International Horse Show.

Greg Dyke, chairman, the FA, and former director-general of the BBC; he has called for more transparency in Fifa, the world football governing body.

Bernie Ecclestone, chief executive, Formula One Group, agreed a £60m settlement to end a corruption case in Germany last year; continues to ensure F1 is one of the world's most watched entertainments.

Charlotte Edwards, captain, women's England Cricket Team, led England to Ashes victory and is the only female cricketer to score 2,000 runs in T20 Internationals.

Jessica Ennis-Hill, heptathlete, the reigning Olympic champion and British record-holder was voted Britain's most inspirational figure

in a poll of under-25s.

Mo Farah, athlete, won gold at the 2012 Olympics in the 5,000m and 10,000m; the Somali-born runner also won the 10,000m European title.

Barney Francis, head of Sky Sport, oversees coverage of the Premier League as part of a large sports portfolio.

Kelly Gallagher, alpine skier, became Britain's first Winter Paralympic champion (she is partially sighted), winning gold in the women's super-G in Sochi 2014.

Dame Tanni Grey-Thompson, a former Paralympic wheelchair racing champion, campaigns for disability rights and is a director of UK Athletics.

Lewis Hamilton, racing driver, based in Switzerland, he was voted Sports Personality of the Year in 2014 after winning the Formula One world championship.

Eddie Hearn, group managing director, Matchroom Sport, promotes boxing and is a director of the Professional Darts Corporation.

Debbie Jevans, chief executive, England Rugby 2015, heads the organising committee for the Rugby World Cup, to be held in the UK in September.

Amir Khan, boxer, became the youngest British Olympic boxing medallist in 2004; he campaigns for a variety of social issues.

Vincent Kompany, captain, Manchester City, is considered one of the best defenders in football and is tied to various charity projects.

Gary Lineker, BBC sports presenter, formerly captained the England football team and enjoys a Twitter following of 3.5m.

Tony McCoy, jockey, is the 19-times

champion jockey and remains on target to achieve a 20th successive title by April.

Rory McIlroy, golfer, has won four majors – two of them in 2014 – and the Ulsterman is now world No 1.

Katy McLean, rugby player, lifted the women's Rugby World Cup in 2014 after England defeated Canada in the final.

José Mourinho, Chelsea manager, attracts huge media and social media attention. His team currently tops the Premier League.

Andy Murray, tennis player, is the first male British Wimbledon champion since 1936, and campaigns to boost the sport in Britain.

Liz Nicholl, chief executive, UK Sport, decides which sports get government funding – with £350m to distribute before the Rio Olympics.

Wayne Rooney, footballer, captain of Manchester United and England, is now the third-highest Premier League scorer ever.

Richard Scudamore, chief executive, Premier League, oversees the league's broadcast to around 212 territories and 643m homes.

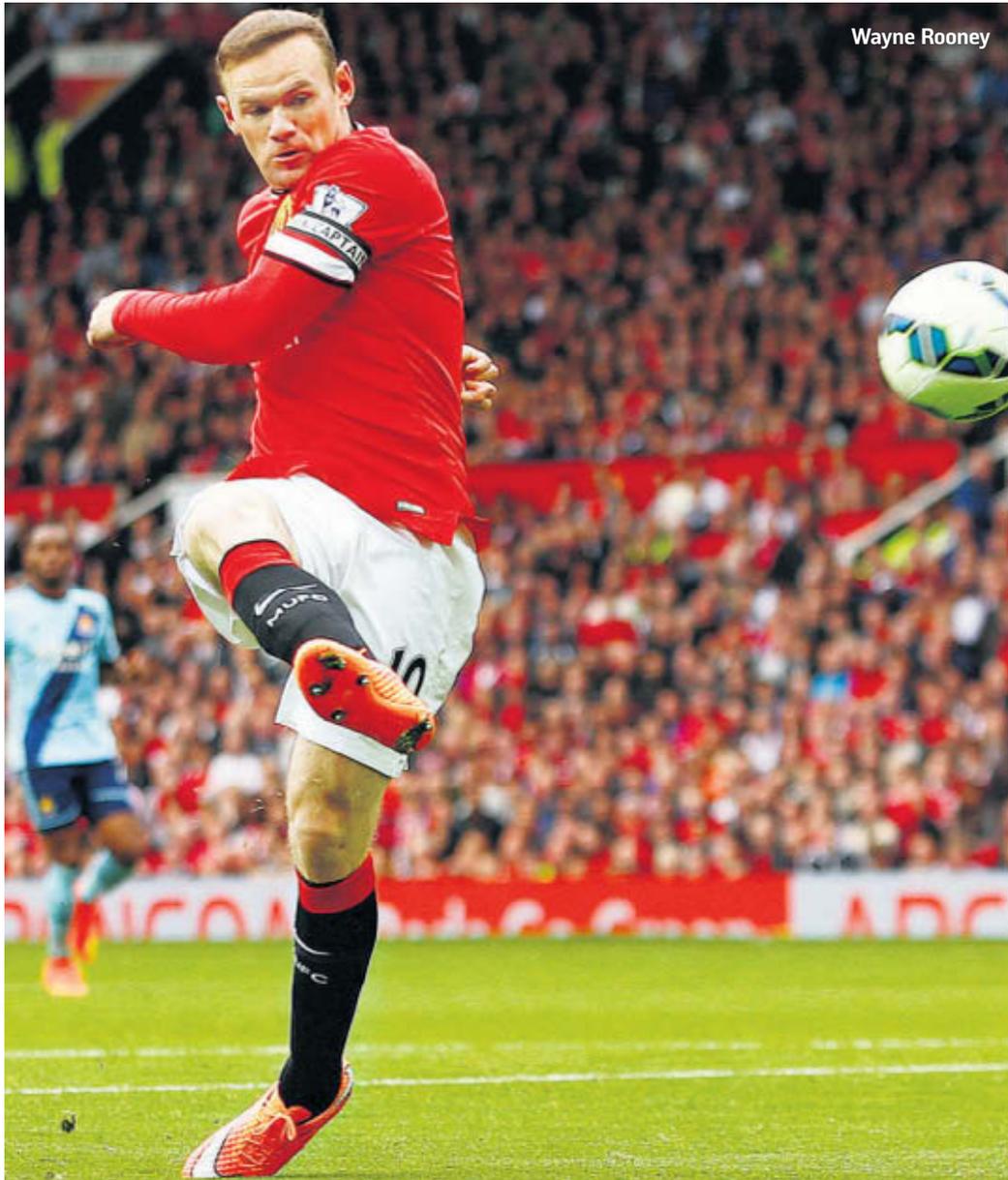
Barbara Slater, director, BBC Sport, supervises 20,000 hours of global sports coverage across TV, radio and the internet every year, including the football World Cup.

Laura Trott, track cyclist, one of the world's leading riders, who has had success at both the Olympics and European championships.

Lizzy Yarnold, skeleton racer, won gold at the 2014 Winter Olympics, setting two new track records for this sledging sport. This year she won her second World Cup event of the skeleton season.



JASON CAIRNDUFF



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JOURNALISM

National newspaper editors have been excluded: their influence is a given

Zanny Minton Beddoes, editor, *The Economist*, former IMF economist steps up from business affairs editor to run the prestigious mag. **Jonathan Calvert**, *Insight*, *The Sunday Times*, led the exposé of corruption in the Qatar 2022 World Cup bid.

Martin Clarke, *Mail Online*, the man behind the digital sensation and click-magnet 'sidebar of shame'. **Jeremy Clarkson**, *petrolhead*, the most widely read and watched controversialist in print and on TV.

Jason Cowley, editor, *New Statesman*, keeps the left-wing weekly lively and relevant.

Janine Gibson/Kath Viner/Ian Katz, two of *The Guardian's* top female execs and the editor of *Newsnight*, all in the frame to be the paper's next editor.

James Harding, head of *BBC News*, the former editor of *The Times* has pledged to double the *BBC News* worldwide audience by 2022.

Ian Hislop, editor, *Private Eye*, keeps the sharp mix of satire and investigation selling well.

John Humphrys, *Today programme*, still the premier inquisitor on the airwaves.

Mishal Husain, *Today programme*, is the newest, freshest presenter of *Radio 4's* morning news flagship.

Luke Lewis, editor, *Buzzfeed UK*, is expanding the site's appeal with serious yet accessible journalism.

Rod Liddle, journalist, contributes provocative columns to *The Sunday Times*, *GQ* and *The Sun*.

Alex Miller, editor-in-chief, *Vice*, an increasingly reputable source of non-mainstream journalism.

Caitlin Moran, columnist, *The Times*, has a huge Twitter following for her wit and modern feminism.

Andrew Neil, broadcaster and commentator, leads analysis on TV and Twitter.

Fraser Nelson, editor, *The Spectator*, brings political savvy to the venerable Tory mag.

Lindsay Nicholson, editorial director, *National Magazine Company*, keeping magazines relevant and profitable in the digital age.

Nick Robinson, political editor, *BBC*, bestrides radio and TV with scoops and analysis.

Martin Samuel, sports columnist, *Daily Mail*, has a style that appeals even to non-sports fans.

Jon Snow, *Channel 4 News*, feisty presenter who occasionally becomes the story.



FOOD AND DRINK

Jason Atherton, chef and restaurateur, has a growing global chain of restaurants and a flagship in Pollen Street Social.

Mary Berry, food writer, and Queen of Cakes is back in vogue thanks to The Great British Bake-Off.

Heston Blumenthal, chef and owner of The Fat Duck, pushes the envelope of 'scientific' cooking, with TV shows and his own food range.

Richard Caring, owner, Caprice Holdings and billionaire investor ultimately owns The Ivy, Le Caprice and the new Ivy Market Grill.

Scott Collins and Yianni Papoutsis, founders of MEATliquor, started a street-food revolution that grew cult status and many imitators.

Chris Corbin and Jeremy King, restaurateurs, launched many London venues; the Colony Grill in Mayfair is the latest.

Martin Dickie and James Watt, founders, Brewdog, the eco-brewery that works a successful niche and has craft-beer bars globally.

Jonathan Downey, bar owner, is a clubland guru with bars worldwide and Milk and Honey in Soho.

AA Gill, Sunday Times restaurant critic, the widest-read and the most notorious, but with a soft centre.

Angela Hartnett, chef, once a protégée



CHARLIE PHILLIPS

Tom Kerridge

of Gordon Ramsay, was The Connaught's first female chef.

Tom Kerridge, chef, whose gastropub was the first to earn two Michelin stars, now a television food star.

Nuno Mendes, chef, currently sizzling at the Chiltern Firehouse.

Russell Norman, restaurateur, a co-founder the Polpo group, star of TV's The Restaurant Man.

Jamie Oliver, chef and food campaigner, reformed school grub, changed our eating and built a restaurant chain.

Marina O'Loughlin, Guardian food critic, guards her anonymity to ensure

no special treatment from chefs.

Yotam Ottolenghi, restaurateur, chef and writer, inspired British cooks with his unique Middle Eastern style.

Simon Rogan, chef, famed for a highly original menu and foraged ingredients at L'Enclume.

Olly Smith, wine journalist, in print, TV and radio, and International Wine Challenge judge.

Ewan Venters, chief executive, Fortnum & Mason, keeps the Piccadilly store's food department fresh.

Alan Yau, restaurateur, has changed London tastes in Asian cuisine.



LAW

Lady Justice Black, judge, Court of Appeal, tipped to be the next woman in the Supreme Court.

Andrew Caplen, Law Society president, is determined to improve access to justice after legal aid cuts.

Amal Clooney, human rights lawyer, has advised Kofi Annan and was involved in Greece's attempt to repatriate the Elgin Marbles.

Anneliese Day, QC, domestic and international litigation expert made 2014 Barrister of the Year.

Lord Dyson, Master of the Rolls, head of civil judiciary has second most senior judicial post.

Barbara Fontaine, Senior Master, Queen's Bench Division, appointed just last year and is the first woman to hold the post.

Gillian Guy, chief executive, Citizens Advice, advises society members and has political influence.

Baroness Hale of Richmond, deputy president of the Supreme Court, the most senior female judge, says "No" to face veils in court.

Charlie Jacobs, solicitor, transaction lawyer who has handled high-profile buyouts and mergers.

Jonathan Laidlaw, QC, 'star silk' often involved in headline cases and voted Crime Silk of 2014.

Nathalie Lieven, QC, is building a fine

reputation in environment, planning and human rights.

Robert Miles, QC, a leading capital-markets advisor with the best case-winning court skills around.

Lord Neuberger of Abbotsbury, president of the Supreme Court, senior judge and one of the youngest-ever Law Lords.

Lord Pannick, QC, 'star of the bar' and top human-rights lawyer, he loves arguing, and as a cross-bench peer has political influence.

Judge David Richards, High Court judge, who also chairs the Competition Appeal Tribunal.

Pushpinder Saini, QC, barrister and versatile legal-world player has represented the Queen.

Salil Shetty, secretary-general, Amnesty International, an activist against poverty, heads the largest human-rights group.

Richard Snowden, QC, is much in demand for insolvency cases and has acted for Lloyds and HSBC.

Lord Thomas of Cwmjedd, Lord Chief Justice of England and Wales, head of the judiciary and the European Law Institute founder.

Penelope Warne, senior partner, CMS, one of the world's top-10 legal firms and Scotland's market-leader.

